

Project 10: Radio Commercial Script

Script for Wicked Kickn' BBQ Radio Commercial

Cues	Output	Time in Seconds
Sound Effect	The sound of a dinner triangle (bell) ringing loudly.	1
Music	Old-time banjo melody fades up and continues.	3
Tony Romo	"Come and get it!"	3
Music	Old time banjo melody fades under voice-over and continues.	1
Tony Romo	"Are you hungry for the best BBQ in all of Texas? Well, get yourself to the grand opening of Wicked Kickn' BBQ this Friday, June 5th, starting at eleven a.m. "Try the award-winning Wicked Kickn' Chicken and see why it's Wicked Kickn'! Drinks are free with every meal and all desserts are half price. "Don't wait! Grab your family and get to Wicked Kickn' BBQ on Highway 20 in El Paso for the best tastin' BBQ you've ever had. Come hungry!"	18
Sound Effect	The sound of a dinner triangle (bell) ringing loudly.	1
Music	Old-time banjo melody picks up and fades out.	3
	Total time in seconds:	30

Project 11: Block Style Business Letter



Wicked Kickn' BBQ

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www.WickedKicknBBQ.com

May 9, 20XX

El Paso Chamber of Commerce
Attn: Mr. Matt Spencer, President
475 W. Spartan Drive
El Paso, TX 79902

Dear Mr. Spencer:

My name is Amanda Sanchez, and I am opening a new restaurant, Wicked Kickn' BBQ, in El Paso. Our grand opening is next month on June 5th. I would like to find out more about the El Paso Chamber of Commerce and how to become a member.

Being a new business owner, I have several goals I would like to accomplish in the coming year.

- Having a successful grand opening extravaganza
- Successfully advertising my restaurant in the El Paso area
- Working with local vendors
- Partnering with local food charities

I feel that being an active member of your organization will allow me to meet people with unique skills and contacts to help me accomplish my goals.

I look forward to hearing from you with information about how I can become an active member of the El Paso Chamber of Commerce.

Sincerely,

Amanda Sanchez
Owner

Project 12: Employee Roster

Wicked Kickn' BBQ Employee Roster

Employee Name	Job Title	Employee Number	Phone Number	Pay Rate
Amanda Sanchez	Owner/Manager	12001	101-555-1265	\$20.00
Bethany Mayer	Assistant Manager	12002	101-555-5548	\$18.00
Brynn Mayer	Hostess	12006	101-555-9987	\$10.00
Danielle Argo	Waitstaff	12007	101-555-7548	\$8.00
George Pera	Dishwasher	12016	101-555-3338	\$8.00
Gina Marchon	Dishwasher	12015	101-555-3347	\$8.00
Joseph Murano	Cook	12004	101-555-6544	\$12.00
Katie Walker	Waitstaff	12010	101-555-6429	\$8.00
Keisha Johnson	Cook	12003	101-555-6698	\$12.00
Kerrie Langston	Waitstaff	12008	101-555-3214	\$8.00
Nathan Greene	Bus Person	12013	101-555-6932	\$8.00
Parker Wilson	Waitstaff	12011	101-555-1165	\$8.00
Ronnie Light	Bus Person	12012	101-555-8801	\$8.00
Shannon Foster	Waitstaff	12009	101-555-9932	\$8.00
Sherry Sidlak	Maintenance	12014	101-555-0530	\$8.00
Yolanda Martin	Hostess	12005	101-555-1235	\$10.00
Average Pay Rate				\$10.13

Project 13: Music Playlist

Wicked Kickn' BBQ Music Playlist			
Song Title	Artist	Song Length	Genre
American Girl	Tom Petty	0:03:35	Classic Rock
Born Free	Kid Rock	0:04:39	Rock
Cheap Sunglasses	ZZ Top	0:04:46	Classic Rock
Cherry Bomb	John Mellencamp	0:04:47	Classic Rock
Comin' Home	Lynyrd Skynyrd	0:05:52	Classic Rock
Don't Stop Believin'	Journey	0:04:13	Classic Rock
Friends In Low Places	Garth Brooks	0:03:45	Country
Gimme Some Water	Eddie Money	0:03:38	Classic Rock
Good Girl	Carrie Underwood	0:03:25	Country
Hotel California	The Eagles	0:06:08	Classic Rock
How You Remind Me	Nickelback	0:03:45	Rock
I Run to You	Lady Antebellum	0:04:16	Country
If I Die Young	The Band Perry	0:03:43	Country
I'm No Angel	Gregg Allman Band	0:03:42	Classic Rock
Landslide	The Dixie Chicks	0:03:19	Country
Last Name	Carrie Underwood	0:04:01	Country
Livin' On A Prayer	Bon Jovi	0:04:09	Rock
Mary's Song (Oh My My My)	Taylor Swift	0:03:35	Country
Night Moves	Bob Seger	0:05:25	Classic Rock
Rock & Roll Band	Boston	0:03:00	Classic Rock
Roll Me Away	Bob Seger	0:04:39	Classic Rock
Sharp Dressed Man	ZZ Top	0:04:11	Classic Rock
Small Town	John Mellencamp	0:03:42	Classic Rock
Soak Up The Sun	Sheryl Crow	0:04:53	Rock
Start Me Up	The Rolling Stones	0:03:33	Classic Rock
Stuck Like Glue	Sugarland	0:03:26	Country
Take The Money and Run	The Steve Miller Band	0:02:50	Classic Rock
Time	Hootie and the Blowfish	0:04:54	Rock
Walking in Memphis	Marc Cohn	0:04:18	Country
What Hurts the Most	Rascal Flatts	0:03:47	Country
Total Play Time		2:03:56	

Project 14: Equipment Inventory

Wicked Kickn' BBQ Equipment Inventory

Item	Description	Vendor	Item Cost	Number in Inventory	Total Item Value
Wall Oven	Double commercial oven	Garland	\$ 5,000.00	1	\$ 5,000.00
Grill	Gas grill top	Avantco	\$ 309.00	2	\$ 618.00
Refrigerator	3-door, stainless	Avantco	\$ 3,339.00	1	\$ 3,339.00
Walk-in Freezer	6' x 6' x 7'	Avantco	\$ 5,189.00	1	\$ 5,189.00
Prep Table	Stainless with under shelf	Regency	\$ 239.99	3	\$ 719.97
Trays	Stainless, 24"	Carlisle	\$ 26.99	25	\$ 674.75
Tongs	Stainless, 18"	Carlisle	\$ 2.39	20	\$ 47.80
Glass-Front Refrigerator	Stainless on wheels	Avantco	\$ 1,150.00	1	\$ 1,150.00
Sauce Pots	16 qt.	Vollrath	\$ 76.99	12	\$ 923.88
Stainless Containers	2 qt.	Vollrath	\$ 17.82	8	\$ 142.56
Dinner Plates	12" stoneware	Libby	\$ 2.12	350	\$ 742.00
Drink Glasses	12 oz.	Libby	\$ 1.01	350	\$ 353.50
Stainless Flatware Sets	Stainless service sets	Regency	\$ 4.05	350	\$ 1,417.50
Total Equipment Inventory					\$ 20,317.96

Project 15: Menu Planner

Beverages

Menu Item	Description	Price
Coke Products	Coke, Diet Coke, Sprite, and Mello Yello	\$1.95

Desserts

Menu Item	Description	Price
Fresh Pie of the Day	Apple, Peach, Cherry, Very Berry, Blueberry	\$4.95

Sides

Menu Item	Description	Price
Coleslaw	A bowl of cool, crunchy, creamy coleslaw	\$1.95

Sandwiches

Menu Item	Description	Price
Wicked Kickn' Chicken	The one that started it all! Our award-winning BBQ	\$8.95

Entrees

Menu Item	Description	Price
Rip Roarin' Ribs	A full-rack of finger lickin' baby back ribs smothered in	\$14.95

Appetizers

Menu Item	Description	Price
Wicked Wings	Six jumbo wings with our signature BBQ sauce	\$5.95
The Kickn' Combo	A combination of fried mushrooms, mozzarella cheese sticks, pickles, and potato skins	\$4.95
Slammin' Jammin' Chili Cheese Fries	Our tasty french fries smothered in chili and cheese	\$4.95
Wagon Wheel Onion Rings	Our giant onion rings battered and fried to perfection	\$4.95
Don't Mess with Texas Nachos	Nachos with a Texas twist! Tortilla chips, cheese, and your choice of shredded pork, chicken, or brisket mixed in	\$5.95

Project 16: Employee Timesheet Schedule

Wicked Kickn' BBQ Employee Timesheet Schedule

Employee Name	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total Weekly Hours	Pay Rate	Gross Weekly Pay
Amanda Sanchez	9	7	8	9	10	10	8	61	\$ 20.00	\$ 1,220.00
Bethany Mayer	8	8			9	9	6	40	\$ 18.00	\$ 720.00
Brynn Mayer	5	5	5	5	5	5		30	\$ 10.00	\$ 300.00
Danielle Argo	5	5			8	8	8	34	\$ 8.00	\$ 272.00
George Pera		4	4	4	6	6		24	\$ 8.00	\$ 192.00
Gina Marchon	4	4			6	6	4	24	\$ 8.00	\$ 192.00
Joseph Murano	8			8	8	8	8	40	\$ 12.00	\$ 480.00
Katie Walker			5	5	5	5	5	25	\$ 8.00	\$ 200.00
Keisha Johnson		8	8	8	8	8		40	\$ 12.00	\$ 480.00
Kerrie Langston	4	4	4	4	8	8		28	\$ 8.00	\$ 224.00
Nathan Greene	5	5	5	5	5	5	5	35	\$ 8.00	\$ 280.00
Parker Wilson		6	6	6	6	6		30	\$ 8.00	\$ 240.00
Ronnie Light	6	6			6	6	6	30	\$ 8.00	\$ 240.00
Shannon Foster	6	6	6		8	8		34	\$ 8.00	\$ 272.00
Sherry Sidiak		8	8	8	8	8		40	\$ 8.00	\$ 320.00
Yolanda Martin		8	8	8	8	8		40	\$ 10.00	\$ 400.00
Total Weekly Pay										\$ 6,032.00

Project 17: Revenue Projection

The Wicked Kickn' BBQ Projected Revenue for Main Menu Items

Category/Menu Item	Item Price	Projected Items Sold	Revenue per Item	Revenue per Menu Category	Percent of Total Revenue
Appetizers:					
Wicked Wings	\$5.95	300	\$1,785.00		
The Kickn' Combo	\$4.95	100	\$495.00		
Slammin' Jammin' Chili Cheese Fries	\$4.95	150	\$742.50		
Wagon Wheel Onion Rings	\$4.95	100	\$495.00		
Don't Mess with Texas Nachos	\$5.95	200	\$1,190.00	\$4,707.50	24.72%
Total Appetizers					
Entrees:					
Rip Roarin' Ribs	\$14.95	175	\$2,616.25		
The Lone Star State Sizzler	\$13.95	125	\$1,743.75		
Wicked Wing Platter	\$10.95	75	\$821.25		
Grande Grilled Shrimp	\$13.95	75	\$1,046.25		
Western Style Catfish	\$11.95	125	\$1,493.75	\$7,721.25	40.54%
Total Entrees					
Sandwiches:					
Wicked Kickn' Chicken	\$8.95	200	\$1,790.00		
The Swimmin' Pig	\$8.95	150	\$1,342.50		
The Cowboy Combo	\$9.95	100	\$995.00		
The Western Brisket	\$9.95	100	\$995.00		
The Texan	\$9.95	150	\$1,492.50	\$6,615.00	34.74%
Total Sandwiches					
Total Projected Revenue				\$19,043.75	100.00%